

TRD presents U.S. Real Estate Showcase & Forum in Shanghai

Show is country's first industry event to be held in China

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The Real Deal will host the U.S. Real Estate Showcase & Forum from Sept. 10-12 at the Shangri-La Hotel in Shanghai. The show is the largest U.S.-only industry event ever to be held in China.

Chinese investors comprise a tremendous market opportunity for U.S. developers and sellers. They spent an astounding \$22 billion on U.S. real estate in 2014, 72 percent more than they spent just one year earlier. With a triumvirate of market forces in China – tremendous economic growth, growth of personal credit, and a slumping Chinese housing market – this investment trend is expected to grow even more.

The show will provide a conduit for U.S. sellers to this lucrative Chinese market. Featuring networking events, panels and workshops, the event is designed to give Chinese investors all the information they need to buy U.S. real estate. Plus, a showcase of more than 100 developments from New York, Miami, Los Angeles and San Francisco will promote face-to-face meetings between Chinese buyers and U.S. developers, the key to doing business in China.

TRD is partnering with some of the most prestigious companies both in the U.S. and China to ensure the success of the show. Our sponsor partners include: Kuafu Properties/M Dai & Associates, U.S. Immigration Fund, Ernst & Young, Prodigy Realty, Paramount Miami World Center, One Sotheby's, Lionheart Capital, American Express and the Ritz-Carlton Residences, Miami Beach.

If you are interested in participating as a sponsor, please contact Ross Fox at rf@therealdeal.com. For editorial inquiries, please reach out to Heather Grossmann at hg@therealdeal.com.

For more information on this very exciting event, please check out the hashtag #TRDShanghai for updates via social media. — *The Real Deal*

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